Kanawha County, WV

Population Overview

Population 2024:	178,018
Population 2025:	173,643
Female Population 2024:	91,990
Male Population 2024:	86,028
Diversity Index:	29.5

Population By Race

White:	85%
Black or African American:	8%
Two or More Races:	6%
Hispanic or Latino:	2%
Asian:	1%
Some Other Race:	1%
American Indian:	Below 1%
Native Hawaiian or Pacific Islander:	Below 1%

Workforce

Total Workforce:	85,415
Employed:	96%
Unemployed:	4%

Population

Population By Age 2024
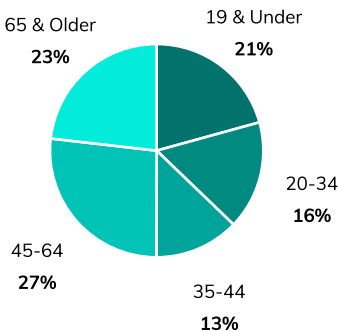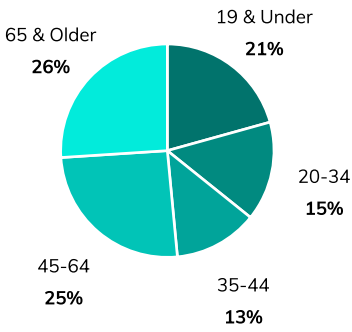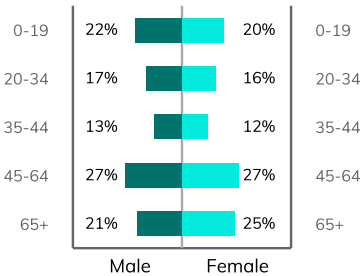
- 19 & Under **21%**
- 20-34 **16%**
- 35-44 **13%**
- 45-64 **27%**
- 65 & Older **23%**

Population By Age 2025

- 19 & Under **21%**
- 20-34 **15%**
- 35-44 **13%**
- 45-64 **25%**
- 65 & Older **26%**

Age & Gender 2024

	Male	Female	
0-19	22%	20%	0-19
20-34	17%	16%	20-34
35-44	13%	12%	35-44
45-64	27%	27%	45-64
65+	21%	25%	65+

Median Age 2024

Male	Female
43	47

Households

2024	2025
78,297	76,567

Total Families

2024	2025
46,595	45,369

Average Daily Commute

22 Minutes
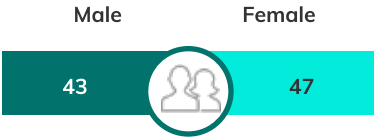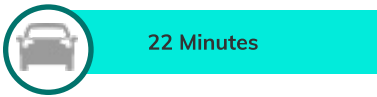
Net Migration

| 2024	2025
0	-868

Housing Overview

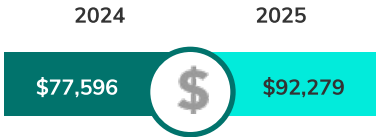|	
2024 Median Home Value:	$127,254
2025 Median Home Value:	$153,668
2024 Total Housing Units:	90,026
2024 Owner Occupied Units:	54,739
2024 Renter Occupied Units:	23,558
2024 Vacant Units:	11,729
2025 Total Housing Units:	88,729
2025 Owner Occupied Units:	54,168
2025 Renter Occupied Units:	23,558
2025 Vacant Units:	12,162

Employment by Industry

|	
Health Care/Social Assistance:	15,704
Retail Trade:	9,602
Public Administration:	9,044
Educational Services:	6,225
Professional/Scientific/Tech Services:	5,825
Accommodation/Food Services:	5,252
Construction:	4,483
Transportation/Warehousing:	4,421
Manufacturing:	4,112
Other Services:	3,905
Finance/Insurance:	3,449
Admin/Support/Waste Management Services:	3,156
Information:	1,579
Wholesale Trade:	1,419
Utilities:	1,200
Real Estate/Rental/Leasing:	981
Arts/Entertainment/Recreation:	885
Mining/Quarrying/Oil & Gas Extraction:	801
Agriculture/Forestry/Fishing/Hunting:	132
Management of Companies/Enterprises:	31

Income

Median Household Income

2024	2025
$52,477	$61,694
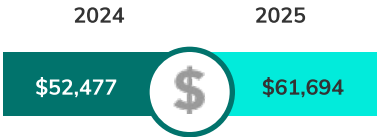
Average Household Income

2024	2025
$77,596	$92,279

Per Capita Income

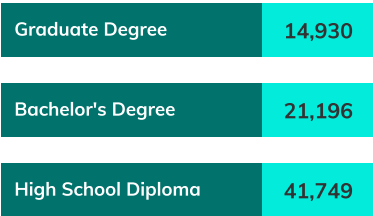| 2024	2025
$34,165	$40,726
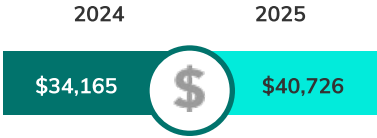
Income Growth

Per Capita Income Annual Growth Rate	3.58%
Median Household Income Annual Growth Rate	3.29%

Household Income Distribution

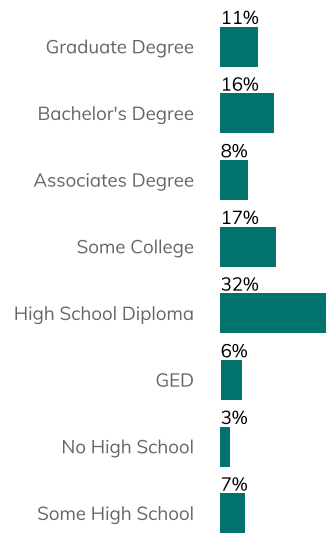| Income Range	2024	2025
0-$25K	24%	19%
$25-$50K	24%	21%
$50-$75K	18%	17%
$75-$100K	12%	13%
$100K +	23%	30%
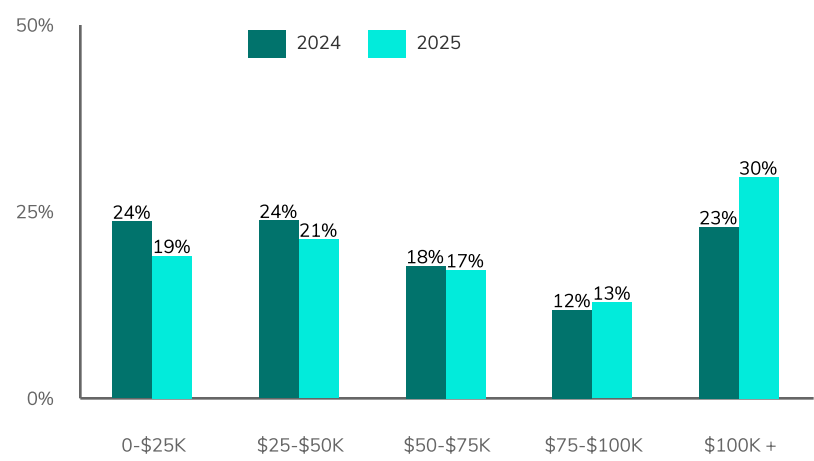
Education

Education Levels

Graduate Degree	14,930
Bachelor's Degree	21,196
High School Diploma	41,749

Education Attainment 2024

Graduate Degree — 11%
Bachelor's Degree — 16%
Associates Degree — 8%
Some College — 17%
High School Diploma — 32%
GED — 6%
No High School — 3%
Some High School — 7%

Source: ESRI®, 2024

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